

Criteria

If you are an accommodation provider, visitor attraction, shop, café, bike hire/repair, bike transfer, taxi service and provide the following:

Core provision

- 1 Hebridean Way Cycling and Walking Route Maps
- 2 Weather and conditions update
- 3 Outdoor access code
- 4 Tick advice
- 5 Taxi and bus information
- 6 List of bike repair businesses
- 7 Bicycle repair kits
- 8 Boot scrapers.

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Serviced Accommodation (Hotels, Inns, Guesthouses, B&B)

- 1 Hot/cold drinks available on arrival
- 2 Packed lunch and filled flask provision
- 3 Access to water point to wash bikes/boots
- 4 Early breakfast/late evening meal where there is no nearby facilities or out of hours food available/space for guests to make a meal
- 5 Bike Storage or cycle rack/anchored facility for cyclists to use own locks
- 6 Need to offer 1 night minimum stay.

Un-serviced Accommodation (Campsites/ hostels/self-catering)

- 1 Access to laundry service/washing machine
- 2 Drying facilities available – so that wet clothes will be dry for the next day
- 3 Bike Storage or cycle rack/anchored facility for cyclist to use own locks.

OR

Café's/Attractions

- 1 Cafés - Water refills
- 2 Space for bikes to be locked securely including camping gas cylinders
- 3 Space for backpacks.

OR

Shops

- 1 Stock bike repair kits
- 2 Stock a variety of camping "stuff"
- 3 Stock first aid kits/plasters/etc.

GET IN TOUCH TODAY!

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Hebridean Way Business Opportunities



Do YOU want to grow

your business?

Join the Hebridean Way Pit Stops!

In 2019 we are launching Pit Stops along the Hebridean Way to support walkers and cyclists.

Whether your business is accommodation provision, visitor attraction, shop, café, bike hire/repair, bike transfer or taxi service

READ ON



**Estimated
3500+ cyclists
in 2018!**

The Hebridean Way has been a huge success story since its launch, and in 2018 over 3500 cyclists travelled the route. This is a huge opportunity for your business.

Hebridean Way Pit Stops will be a great way to support visitors and also contribute to sustaining the Hebridean Way.



Benefits:

- 1 Listed on Hebridean Way website (150k+ page views)
- 2 Businesses promoted on Hebridean Way Social Media (4500+ followers)
- 3 Inclusion in e-marketing campaigns
- 4 Use of Pit Stop branding on your website
- 5 Pit Stop award on your Visit Outer Hebrides listing
- 6 Pit Stop listing on the route maps in 2020
- 7 Specific Hebridean Way Promotion/marketing/PR opportunities
- 8 Opportunity to sell Official Hebridean Way merchandise
- 9 A toolkit.

A Toolkit includes:

- 1 Pit Stop Window sticker
- 2 Pit Stop branding available for your website
- 3 List of Pit Stop criteria
- 4 List of other businesses in the scheme
- 5 Hebridean Way Cycling and Walking Route Maps.

Price

50% discount for 2019!

Membership of the Pit Stop scheme is available to all Gold and Silver members of Outer Hebrides Tourism.

The fee is £50pa (reduced to £25 for 2019 as an introductory offer).

Contact us if you are also a member of Eat Drink Hebrides, as combined membership is available.

If you want to support visitors on the Hebridean Way, get in touch!

